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The Honorable Jocelyn G. Boyd
Clerk
South Carolina Public Service Commission
Post Office Drawer 11649
Columbia, SC 29211

Re: **Notification** of Modification to the Lifeline Service Offering of Blue Jay Wireless, LLC
Docket No. 2012-390-C

As part of the Stipulation between Blue Jay Wireless, LLC (“Blue Jay”) and the South Carolina Office of Regulatory Staff (“ORS”) (incorporated into Commission Order 2013-167 in Docket No. 2012-390-C), Blue Jay agreed to “notify the Commission of any changes to its Lifeline rates in South Carolina.”

Accordingly, below is a description, *for notification purposes only*, of a change to Blue Jay’s South Carolina Lifeline Service Offering:

Blue Jay’s original basic South Carolina Lifeline package provided 250 anytime prepaid minutes per month, without rollover and with text messaging assessed at a rate of 1 minute per text message for sending and one minute per text message for receiving text messages, at no charge.

Due to market considerations, Blue Jay has decided to modify its Lifeline offering with respect to the 250 minute plan so that subscribers will receive 250 text messages *in addition to* 250 voice minutes. Text message usage will not affect a subscriber’s voice minutes.

This modification will become effective in South Carolina no sooner than November 28, 2014, and will be available to all new and existing Blue Jay customers.

Sincerely,

s/ John J. Pringle, Jr.

John J. Pringle, Jr.

cc: Andrew Bateman, Esq.